M.COM (MCMM21104T) SEMESTER-I

SEMINAR

MAX. MARKS: 100 EXTERNAL: 100 INTERNAL: 00 PASS: 40% Credits:4

SYLLABI: SEMINAR ON INTERNATIONAL BUSINESS

Objective: To promote thinking and creativity among students as they participate in the discussions. The interactive environment ensures a much deeper understanding of the material that would otherwise be missed during an ordinary class.

Pedagogy: Seminar report has to be submitted in the form of brief report. Students are supposed to make PPT for presentation to be conducted by learner support centres.

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