FASHION ILLUSTRATION AND FASHION CONCEPTS

Total Marks: 100
External: 70
Internal: 30
Credits: 4
Pass: 40%

Section-A

1. Definition: Fashion, fad, style, classicfashion, trends, mass fashion, high fashion.
2. Theories of fashion adoption.
3. Fashion cycle & factors affecting it.

Section–B

1. Fashion forecasting.
2. Elements of design and principles related to clothing.
3. Factors affecting clothing choices for different age groups.